



Avvai Mahalir Kuzhukalin Sangamam

No. 1/84, Sivankoil Street, Kolakkanatham, Perambalur-621 106. ☎ : 8643823300

✉ avvaimahalir@gmail.com

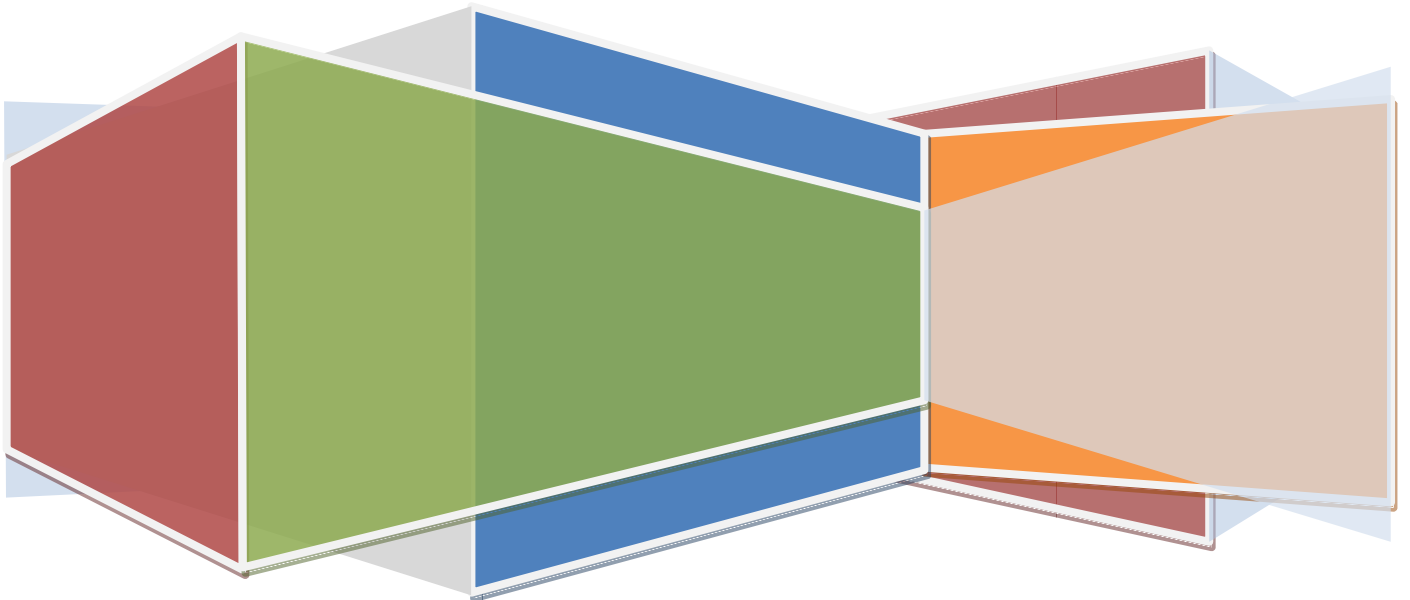
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ANNUAL REPORT 2023-2024



Introduction:

Avvai Mahalir Kuzhukalin Sangamam (AMKS) is a reputed voluntary organization working in Perambalur and Ariyalur Districts of Tamilnadu in the sectors of rehabilitation of addicts, Integrated complex for senior citizens and destitute children, Sakthi sadan programme, Drug abuse awareness generation and community development programmes.

Administrative Office:

No. 1/84, Sivankoil Street,
Kolakkanatham, Perambalur-621106,
Tamil Nadu, India

Mobile: 8643823300

Email : avvaimahalir@gmail.com

Web: www.avvaimahalir.org

Year AMKS founded :2001

Registration No.103/2001 Dated 23/10/2001 under Societies Registration Act 27 of 1975

Unique ID of the NGO; : TN/2017/0159233

Contact Person: Tmt. S. Navaneetham, Secretary

Objectives:

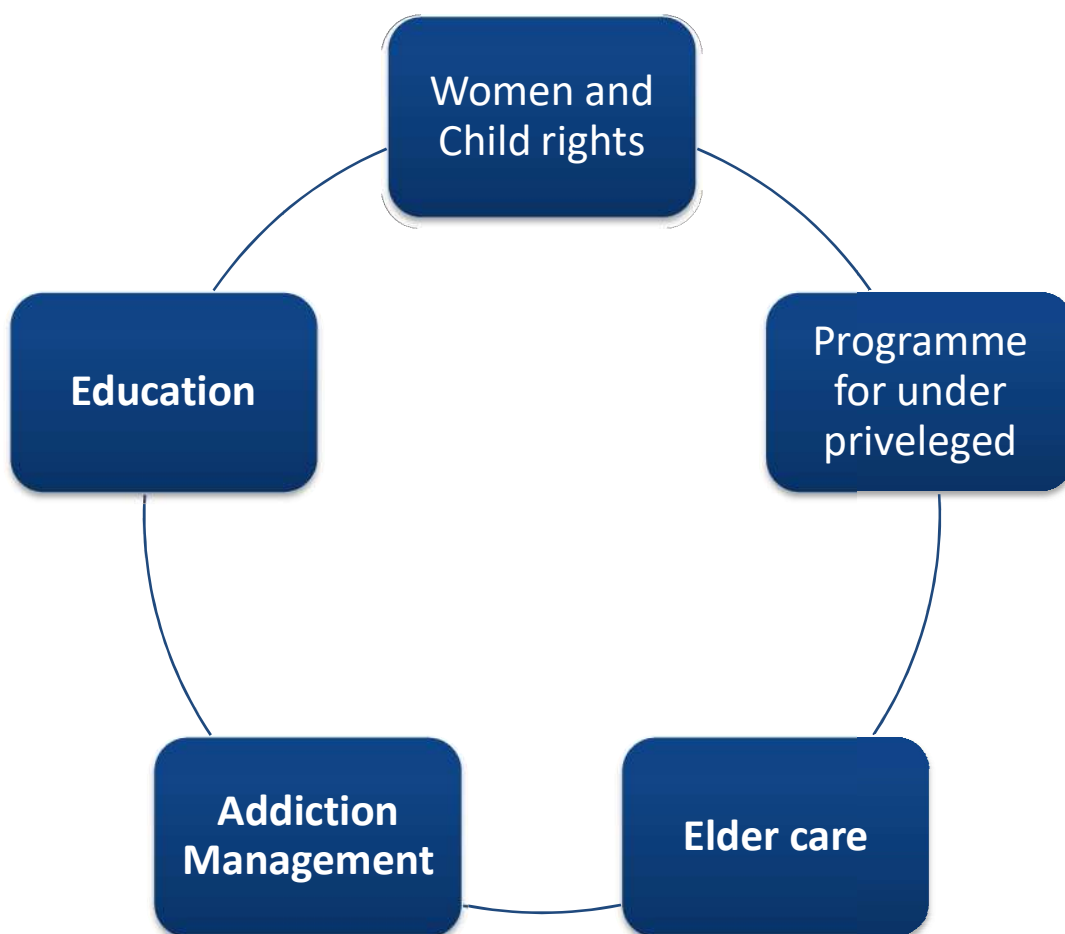
- i. To carryout the plans and the aims of the State and Central Governmental programmes which is sponsored by the concerned authorities.
- ii. To undertake social and economic development activities to assist the children, women, elders and disaster affected in coordination with Government and likeminded institutions.
- iii. To start, establish, equip and run Industrial Training Institutes, Short Stay Homes, Children Homes, Child Adoption Unit, Vocational Training Centres, Old Age Homes, Information and Knowledge Resource centres, Deaddiction centres for the benefit of all irrespective of race, caste, community, religion or social status.

- iv. To promote the welfare of the orphan, special children, widows, deserted & neglected elders, disaster victims and downtrodden by executing welfare and right based programmes with the support of the Government, International donors and likeminded institutions.
- v. To promote and develop agricultural oriented rural programmes, dairy, poultry and other farm activities.
- vi. To impart non-formal education, adult education and to promote educational facilities for children of poor and needy people through running creche, schools, colleges, hospitals, laboratories and libraries for promoting education.
- vii. To create assets such as land, building and the structures for the promotion of the society and also to use the same for the purpose of the business and welfare activities of the society and for the benefits of the public general.
- viii. To render social services to poor and needy people during the natural calamities such as flood, fire, famine, droughts and other epidemics.
- ix. To subscribe or give donations to and financially or otherwise to aid any other societies/institutions having charity, education or social services as its primary objects.
- x. To carryout activities related to climate change, environment, mangrove cultivation and plantation with the support of national and international institutions.
- xi. To create awareness among people about various social evils such as addiction, child marriage, child labour, and do such activities that will eradicate such habits in collaboration with such Authorities of State, Central and other Non-Governmental Organizations.

Geographical Area:

- Perambalur District
- Ariyalur District

Core Sectors:



Partners:

AMKS has collaborated with various partners and executed ample of developmental and right based programmes for the marginalized and succeeded in its commendable work. The partners associated with AMKS are the Ministry of Social Justice and Empowerment, New Delhi, Department of Social Defence, Chennai, Local donors and service minded people in Perambalur District.

Puthiyapathai – Integrated Rehabilitation Centre for Addicts (IRCA):

Goal:

Rehabilitation of Drug addicts in Perambalur District through Medical and psychological treatment

Objective:

- To improve awareness level on drug abuse prevention through BCC and outreach events in the community
- To increase the number of services rendered to alcoholic cases by 20% in one year
- To assist recovered cases through home visits, mobile follow up and periodical meetings to maintain sobriety.
- To network with related Departments and CBOs and to strengthen the services of the programme
- To organize events and programmes in coordination with govt. departments and like minded institutions.

Activities:

- Puthiyapathai – Integrated Rehabilitation Centre for Addicts (IRCA) has provided medical and psychological treatment to 181 addicts and out of that 152 were leading drug free life. 134 Home visits and 162 phone calls were done and ensured sobriety of treated clients.
- 12 Alcoholic Anonymous (AA) meetings were conducted and 130 sober patients were participated. The sober were motivated with medal as an award and given guidance to remain as volunteers to the project.
- During the reporting period, the project has conducted 52 awareness programme at community level and reached 3720 people by enhancing awareness on IRCA functions, impact of addiction, drug abuse prevention etc.. The programme reached the school & college students, women self help groups, auto drivers, industrial workers and 100 days employment workers.

- Conducted 1840 individual counselings, 254 group therapies, 50 family therapies and periodical yoga & meditations for addicts and helped to lead a drug free life.
- Observed International Day Against Drug abuse & Illicit Trafficking was held In coordination with police department and sensitized the public through rally event at Peramablur District. The event created massive awareness on drug abuse prevention and reached out 2000 people. The outreach workers and volunteers distributed notices and handbills about IRCA programme to the general population.
- The counselors were trained by TTK-chennai and thereby the staff team extends quality services in the centre.
- Officials from Ministry of Social Justice and Empowerment, New Delhi, TTK-Chennai, District Child Protection Officer, District Social Welfare Officer, Assistant Project Officer, Mahalir Thittam, Fire Safety officer and College principal and co-workers were visted the project and given guidance.



Impact:

The project has successfully rehabilitated 181 clients and thereby 152 were leading drug free life. The officials from Govt. departments and like minded institutions were participated in our awareness & outreach programmes and visited the centre and given guidance.

Integrated complex of Special Home for Senior Citizens and Destitute Children

Goal:

- Programme to build and strengthen intergenerational relationships particularly between destitute children and senior citizens by enhancing health status, social relationship and self esteem.

Objectives:

- To enhance social awareness on elder care and child protection in the community
- To carryout social, psychological and material assistance to needy senior citizens and destitute children
- To provide a healthy family environment to the senior citizens and destitute children admitted in home
- To ensure nutritional, medical, entertainment and other preliminary needs
- To engage in resource mobilization activities.

Activities:

- The project Integrated complex of Special Home for Senior Citizens and Destitute children has given its lovable support and care to 25 destitute and neglected senior citizens and 25 children.



- With the support of well-wishers, donors and like minded institutions, the organization is running the project with own source of funding by taking care of the poor and neglected in and around the district.
- Recreational activities, yoga and meditation activities motivate the residents comfortable and feel at home.

- The senior citizens spent their valuable time with children and enjoy the day by playing games and activities. The project enhanced intergenerational relationships particularly between destitute children and senior citizens.
- 12 medical camps were organised in coordination with Govt. General Hospital and given free medicine and treatment for the residents.
- The residents were taken to nearby temple and festival as part of recreational activities. The project also mobilized material donations from public and extended better care and support to the residents.
- The children enjoy moving with elderly people by learning moral stories, traditional medicines and good characters.
- The District Social Welfare Officer, Extension officers and local medical team from Primary Health Centre visited the project and given guidance and support.

Impact:

The programme created a ray of hope for 25 senior citizens and 25 destitute children through supportive services. The residents feel at home and satisfied of the services provided at free of cost.

Sakthi Sadan- Programme for women under distress:

Goal:

Ensuring holistic development of women and girls under distress through counseling and Rehabilitation measures in Ariyalur District

Objectives :

- To create social awareness on care for the homeless and the abandoned
- To ensure safe and healthy atmosphere for women and girls under distress
- To provide them information on self reliance legal matters and rehabilitation
- To establish network with other Free Legal Aid, NGOs and other Government Departments

Activities:

- The Sakthi Sadan programme for women in distress provided shelter, food, clothing, yoga, counselling and vocational support for 30 women in difficult circumstances at free of cost in Ariyalur District.
- The deserted and neglected women who have referred by All Women Police Station, District legal Service Authority and general public were given admission and supported with rehabilitation assistance in coordination with supportive services.
- The inmates are trained on vocational trades such as tailoring, Basket making, Embroidering and Paper cover making and motivated on self reliance.
- During the reporting period, the project has conducted 24 awareness programmes on women rights, legal provisions, domestic violence, dowry prohibition and functions of Sakthi sadan and thereby 2980 were benefited.
- 10 medical camps were organized and the Medical officers from nearby Primary Health Centre visited the project and given free medicines and treatment to all residents.

**Impact:**

The project satisfied for extending care and support to 30 deserted and neglected women by providing free shelter, food, clothing, counselling and rehabilitation assistance. The project extends its gratefulness to Govt. Officials and like minded institutions for supporting on the noble task on serving the women in distress in the district.

Awareness on Drug Abuse Prevention under NAPDDR scheme:

Goal:

To enrich knowledge on drug abuse prevention among industrial workers and 100 days employment workers through supportive services

Objectives:

- To educate 3000 women self help group members on ill-effects of addiction, preventive measures and treatment facility in Perambalur Block of Perambalur district.
- To conduct exhibition (pictorial representation) on ill-effects of addiction and to promote behavior change among women self help groups and industrial workers.
- To capacitate 2000 industrial workers on addiction management and motivating for treatment seeking behaviour
- To conduct rural camps in high risk area of Perambalur district and to refer the risky cases to treatment centre by having screening and medical review.
- To conduct community stakeholder meeting on drug control, preventive measures and to address illicit trafficking

Activities:

- Awareness programme to 156 women self help groups were conducted focusing on ill-effects of addiction, preventive



measures and treatment facility. Role play, IEC materials, case study sharing, social interaction and cultural events were used as methodology to sensitize the participants. The programme reached 3200 women self help group members.

- 10 Capacity building programmes on drug abuse prevention were conducted for the industrial workers in Perambalur district. The IEC materials were displayed and educated the participants on ill-effects of drug abuse and functions of IRCA and thereby 1965 workers were benefited.
- 10 Rural camps were conducted in partnership with treatment centres (IRCA) in Perambalur block and 43 risky cases were screened and referred to IRCA programme for further treatment and recovery.



- 02 Community stakeholder meetings were organised and the meeting focused on drug control, preventive measures and illicit trafficking. Representatives from community based organizations, associations, police and related govt. officials were participated and the meeting paved way for improving the strategies of programmes planned for the community members and treatment centre.

Impact:

The project satisfied for conducting awareness generation on drug abuse prevention which is core social issue in the district. The project reached out morethan 6000 people and 43 risky cases been treated successfully through IRCA programme.



சிறுவாச்சூரில் போதைக்கு எதிரான விழிப்புணர்வு நிகழ்ச்சி



சிறுவாச்சூரில் சமூக சேவை அறக்கட்டளைகள் சார்பில் பொது மக்களிடையே போதைக்கு எதிரான விழிப்புணர்வு ஏற்படுத்தப்பட்டது. மத்திய சமூக நதி மற்றும் மேம்பாட்டு அமைச்சகம் பூதகொல்லி மற்றும் அவ்வை மகளிர் குழுக்களின் சங்கமம் பெரம்பலூர் (புதிய பாறை ஒருங்கிணைந்த போதை மறுவாழ்வு மையம்) மற்றும் ஏகம் அறக்கட்டளை ஆல் தி சில்ரன் பெரம்பலூர் இணைந்து நடத்திய குடி போதை பற்றிய விழிப்புணர்வு மற்றும் பெண்களுக்கான முன்னுரிமை பெண்களின் இலவச திட்டங்கள் குறித்து பெரம்பலூர் மாவட்டம் சிறுவாச்சூர் கிராமத்தில் நடைபெற்றது. நிகழ்ச்சிக்கு ஏகம் படிப்படியேன் மாவட்ட ஒருங்கிணைப்பாளர் முருகானந்தம் தலைமை வகித்தார். இதில் புதிப்பாறை ஒருங்கிணைந்த மது போதை மறுவாழ்வு மைய திட்ட ஒருங்கிணைப்பாளர் மணிகண்டன், போதையில்லா சமுதாயம் என்ற



தலைப்பில் மக்களிடையே விழிப்புணர்வு ஏற்படுத்தினார். அப்போது அவர், குடியினால் ஏற்படும் தீமைகள் குறித்தும் குடி இன்று தவிர்க்க முடியாத ஒரு பொருளாகிவிட்டது என்றும், அதைத் தவிர்க்க நாம் எங்கென்ன முறைகளை கையாள் வேண்டும் என்றும் விளக்கமாக விழிப்புணர்வு ஏற்படுத்தினார். அதனைத் தொடர்ந்து ஆல் தி சில்ரன் மாவட்ட திட்ட ஒருங்கிணைப்பாளர் முருகானந்தம் தலைமை வகித்தார். இலவச என் 181 பெண்களுக்கான அரசால் கொடுக்கப்பட்ட கூடிய இலவச திட்டங்களை குறித்தும் விளக்கமாக எடுத்துக் காறினார். பிறகு தனது பிரகாரங்கள் விநியோகிக்கப்பட்டது.



பள்ளி மாணவர்களுக்கு இடையே மது மற்றும் போதைப் பொருள் குறித்து விழிப்புணர்வு நிகழ்ச்சி நடத்தப்பட்டது.

பெரம்பலூர் மாவட்டம் குன்னம் வட்டம் பெரியம்மாபாளையம் ஊராட்சி அரசு உயர்நிலைப்பள்ளி தலைமை ஆசிரியர் திருமதி. ப. சுதா அவர்களின் முன்னிலையில் ஆல் தி சில்ரன் மற்றும் புதிய பாறை மது போதை மறுவாழ்வு மையம் இணைந்து நடத்தும் பள்ளி மாணவர்களிடையே மது மற்றும் போதை ஒழிப்பு குறித்து விழிப்புணர்வு நிகழ்ச்சி நடைபெற்றது. புதிய பாறை மறுவாழ்வு மையம் திட்ட ஒருங்கிணைப்பாளர் திரு. பி.மணிகண்டன் மற்றும் ஆல் தி சில்ரன் மாவட்ட நிகழ்ச்சி ஒருங்கிணைப்பாளர் சி. ராமு பள்ளி ஆசிரியர்கள் மாணவர்கள் கலந்து கொண்டனர். மேலும் பள்ளி மாணவர்களிடையே மது மற்றும் போதை ஒழிப்பு குறித்து மாணவர்களுக்கு பேசப்பட்டது.

SUBSCRIBE > ஆழிச்சீமை // AAZHICHIMAI

ஆக்டோபர்: 13-10-2023 **நமது பெரம்பலூர்** 4



பாடாலூரில் தேசிய குழந்தைகள் பாதுகாப்பு ஆணையம் சார்பில் சிறப்பு முகாம்

தொண்டு நிறுவனங்களின் நிர்வாகிகள் பங்கேற்பு
 பாடாலூரில் நடைபெற்ற தேசிய குழந்தைகள் பாதுகாப்பு ஆணையம் சார்பில் நடைபெற்ற சிறப்பு முகாமில் தொண்டு நிறுவனங்களின் கூட்டமைப்பு சார்பில் நிர்வாகிகள் பங்கேற்று கொண்டனர்.
 பெரம்பலூர் மாவட்டம் ஆலத்தூர் வட்டம் பாடாலூரில் தேசிய குழந்தைகள் பாதுகாப்பு ஆணையம் சார்பில் சிறப்பு முகாம் நடைபெற்றது. சிறப்பு முகாமிற்கு பூதகொல்லி தேசிய குழந்தைகள் உரிமைகள் ஆணையத்தின் உயர் அதிகாரி தேசிய குழந்தைகள் பாதுகாப்பு ஆணையம் திருமதி டாக்டர் நிவா குந்தா தலைமை வகித்தார்.
 இதில் பல்வேறு தரப்பினர் கலந்து கொண்டு குழந்தைகள் உரிமைகள் சார்ந்த பிரச்சனைகள் தொடர்பாக புரளி அளித்தனர். இந்த நிகழ்ச்சியில் ஒருங்கிணைந்த தொண்டு நிறுவனங்களில் கூட்டமைப்பின் சார்பாக துளிகள் அறக்கட்டளை சிவம் அறக்கட்டளை, னாடு அறக்கட்டளை, இத்தோ அறக்கட்டளை, ஆல் தி சில்ரன் அறக்கட்டளை, ஏகம் படிப்படியேன், அன்னை ராஜேஸ்வரி அறக்கட்டளை, கிறிபி அக்னி கல்வி அறக்கட்டளை, விவேகானந்தா அறக்கட்டளை, அமைதி பிரபஞ்சம் சேவா அறக்கட்டளை, அம்மா கல்வி நிறுவனங்களின் அறக்கட்டளை, நிழல்கள் அறக்கட்டளை, தோழிகள் அறக்கட்டளை, சமூக



பள்ளியாளர்கள் அறக்கட்டளை, குழந்தைகள் இல்லம் அறக்கட்டளை அனைத்து தொண்டு நிறுவனங்களின் நிர்வாகிகள் நிகழ்ச்சியில் கலந்து கொண்டனர். அதற்கு துளிகள் அறக்கட்டளை சார்பாக நன்றி தெரிவிக்கப்பட்டுள்ளது.



Email: avvaimahalir@gmail.com Web: www.avvaimahalir.org

Mobile: 8643823300

S. Navaneetham
S.NAVANEETHAM

Secretary

Avvai Mahalir Kuzhukatin Sangamam

No. 1/84, Sivankoil Street,

Kolakkantham

Perambalur 621106

**AVVAI MAHALIR KUZHUKKALIN SANGAMAM
PERAMBALUR DISTRICT**

Consolidated Income & Expenditure account for the year ended 31.03.2024

Particulars		Expenditure	Income
By	Grant Received-NAPDDR-IRCA		31,91,400.00
"	Grant Received-NAPDDR-Awareness		5,00,000.00
"	Donation Received		15,91,600.00
"	Bank Interest		26,655.00
<u>National Action Plan for Drug Demand Reduction (NAPDDR)</u>			
To	A.Administrative	8,88,000.00	
"	B.Medical	15,12,000.00	
"	C.Rent	2,16,000.00	
"	D.Medicines	1,68,011.00	
"	E.Contingency	96,227.00	
"	F.Transport	72,000.00	
"	G.In house kitchen expenditure	5,94,158.00	
"	Bank Charges	16.24	
<u>INTEGRATED COMPLEX</u>			
<u>Childrens Home</u>			
"	A.Staff Salary	2,90,000.00	
"	B.Other Recurring Expenditure	74,945.00	
"	C.Rent	25,000.00	
<u>Old Age Home</u>			
"	A.Staff Salary- IC&OAH	67,500.00	
"	B.Other Recurring Expenditure	86,730.00	
"	C.Rent	37,500.00	
<u>Swadhar Greh</u>			
"	A.Salary	1,84,000.00	
"	B.Other Recurring Expenditure	1,50,780.00	
"	C.Rent	72,000.00	
<u>National Action Plan for Drug Demand Reduction (NAPDDR)-Awerness Programme</u>			
"	Bank Charges	8.86	
"	Society Renewal Charges	3,585.00	
"	Printing Charges	960.00	
"	Depreciation	18,796.00	
"	Excess of Income over expenditure	2,50,501.90	
Total		53,09,655.00	53,09,655.00

Prepared from the books & records produced before us

TSSK & ASSOCIATES

No. 174/A, Second Floor, Salai Road
Srinivasappa Hotel (Upstairs)
Thiruvalluvar Nagar, Trichy-620 018
Ph: 0431-2601833, FRN.No: 014063S
UDIN: 2228606BKAMCV9845
trichy@tssk.com



For Avvai Mahalir Kuzhukkalin Sangamam

S. Navaneetham
S. Navaneetham
Secretary
Avvai Mahalir Kuzhukkalin Sangamam
No. 1/84, Sivankoil Street,
Kolakkantham,
Perambalur 621108

AVVAI MAHALIR KUZHUKKALIN SANGAMAM

PERAMBALUR DISTRICT

Consolidated Balance Sheet as on 31-03-2024

Sources of Funds		
Risk Fund a/c		86,120.00
Advance due to outsiders		8,35,406.00
GENERAL FUND A/c	9,67,582.62	
Add: Current Year	2,50,501.90	12,18,084.52
Total		21,39,610.52
Application of Funds		
Loan to Various SHG		88,239.00
Rent Advance		4,80,700.00
TDS		3,901.00
Fixed Assets		
Furniture & Fittings	1,47,785.14	
Less: Depreciation	14,779.00	1,33,006.14
Bio metric & Camara	11,929	
Less: Depreciation	1,789.00	10,140.00
CCTV-Camara Non-Requring (NAPDDR)	29,705	
Less: Depreciation	2,228.00	27,477.00
Closing Balance		
Cash at Bank		
Primary Agri Co-Op Bank A/c No-6121		13,882.00
Primary Agri Co-Op Bank A/c No-6122		4,527.50
Primary Agri Co-Op Bank A/c No-5225		17,399.00
Axis Bank-917010064413938		46,025.64
Axis Bank-919010065674574		13,11,949.78
Axis Bank-919010065535738		861.00
Axis Bank-919010065517853		1,501.50
Axis Bank-919010065219229		-
Union Bank of India -520101249723512		0.96
Total		21,39,610.52

Prepared from the books & records produced before us

For Avvai Mahalir Kuzhukkalin Sangamam



S. Navaneelham
S. Navaneetham
Secretary
Avvai Mahalir Kuzhukkalin Sangamam
No. 1/84, Sivankoil Street,
Kolakkantham
Perambalur 621106

AVVAI MAHALIR KUZHUKKALIN SANGAMAM

PERAMBALUR DISTRICT

Consolidated Receipts and Payments accounts for the year ended 31.03.2024

	Particulars	Receipts	Payments
To	Balance b/d		
"	Cash at Bank	14,72,549.48	
"	Grant Received-NAPDDR-IRCA	31,91,400.00	
"	Grant Received-NAPDDR-Awareness	5,00,000.00	
"	Donation Received	15,91,600.00	
"	Bank Interest	26,655.00	
	<u>National Action Plan for Drug Demand Reduction (NAPDDR)</u>		
By	A.Administrative		8,88,000.00
"	B.Medical		15,12,000.00
"	C.Rent		2,16,000.00
"	D.Medicines		1,68,011.00
"	E.Contingency		96,227.00
"	F.Transport		72,000.00
"	G.In house kitchen expenditure		5,94,158.00
"	Bank Charges		16.24
	<u>INTEGRATED COMPLEX</u>		
"	<u>Childrens Home</u>		
"	A.Staff Salary		2,90,000.00
"	B.Other Recurring Expenditure		74,945.00
"	C.Rent		25,000.00
"	<u>Old Age Home</u>		
"	A.Staff Salary- IC&OAH		67,500.00
"	B.Other Recurring Expenditure		86,730.00
"	C.Rent		37,500.00
"	<u>Swadhar Greh</u>		
"	A.Salary		1,84,000.00
"	B.Other Recurring Expenditure		1,50,780.00
"	C.Rent		72,000.00
	<u>National Action Plan for Drug Demand Reduction (NAPDDR)- Awareness Programme</u>		
"			5,00,936.00
"	Rent Advance paid		3,45,700.00
"	Bank Charges		8.86
"	Society Renewal Charges		3,585.00
"	Printing Charges		960.00
"	<u>Closing Balance</u>		
"	Cash at Bank		13,96,147.38
	Total	67,82,204.48	67,82,204.48

Prepared from the books & records produced before us

TSSK & ASSOCIATES

No:73-A, Second Floor, Salai Road

(Kannappa Hotel Upstairs)

Thillai Nagar, Trichy-620 018

0431-4027822 FAX No: 0431-405815

UDIN:24228606BKAMC05815
mail: tssk.trichy@gmail.com

For Avvai Mahalir Kuzhukkalin Sangamam

S. Navaneetham
Avvai Mahalir Kuzhukkalin Sangamam
No. 184, Sivankoil Street,
Kankkanntham
Perambalur 621106

